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PostNet's Opening Day Celebration
*New Business Reaches Out to Atlanta with Sports Figures, Prizes and
Community Service*

ATLANTA – August 7, 2000 – On August 11 and 12, PostNet, a new postal and business services enterprise on Piedmont Road, will celebrate its inception. James Palmer and his partners Ron Springs, formerly of the Dallas Cowboys, and Shawn Springs of the Seattle Seahawks have recruited former NFL players from teams across the United States to make the occasion a truly special one for prospective customers.

The formal ceremony will begin at 10:30 a.m. on Friday, August 11th with a public official opening PostNet's doors. Hall of Fame running back Tony Dorsett and other acclaimed football "alumni" such as Mel Gray (Houston Oilers, New Orleans Saints, Detroit Lions), Ron Springs (Dallas Cowboys, Tampa Bay Buccaneers) and Everson Walls (Dallas Cowboys, New York Giants) will be on site to take part of the ribbon cutting ceremony. The festivities resume on Saturday, August 12th from 12:00 p.m. to 2:00 p.m., with an autograph signing featuring the alumni greats. Customers and guests will also enjoy light refreshments, face painting, live entertainment and prize drawings for PostNet service discounts and gifts from local retailers.

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A portion of the celebration's proceeds will benefit the Carl E. Sanders Family YMCA at Buckhead. The Buckhead YMCA provides after-school childcare, character development programs, youth sports, summer day camps and adult wellness programs. "Ron, Shawn and I are very pleased to make this contribution to the YMCA," said Palmer. "We believe that businesses have an obligation to go beyond customer service and become involved in community service."

PostNet will be open to the public from 9 a.m. to 7 p.m. on Friday and on Saturday from 10:00 a.m. – 2:00 p.m. Springs will be away at practice, but the elder Springs said that his son remains steadfast in his commitment to PostNet and Atlanta's community.

"PostNet's business is to support organizations and individuals as they strive to make things happen," said Springs. "We're expecting a great turnout, from Atlanta's leadership to the average citizen. And that's great because we want to get to know our neighbors. It'll help us serve the community better."

About PostNet – Atlanta

The PostNet store based in Atlanta is an independently owned minority business offering a full line of business support services. From printing and computer services to faxing, copying, and shipping, PostNet offers an efficient one-stop solution for growing a business.

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