

Dave Cater
Editor
Inside Karate
4201 Vanowen Place
Burbank, CA 91505

Dear Mr. Cater:

Selecting a martial arts style is one of the most important steps for a new student. However, trying to choose the most appropriate style from among the dozens offered can be confusing and frustrating.

I'd like to provide some guidelines by writing a 1,800-word article on "How to Choose the Right Martial Art." The article would tell your readers four basic factors that influence performance in martial arts and how they can use these factors when choosing a martial arts style.

Here are the factors I would cover:

Height. Advantages and disadvantages of height for tall and short fighters. General training advice and suggestions of martial arts styles for each physical type.

Gender. Physical advantages and disadvantages for men and women. General training advice and martial arts suggestions.

Fitness Level. Recommended styles for students who want to be very athletic/moderately athletic/non-athletic. Explanations.

Philosophy. Recommended styles for aggressives/moderates/pacifists.

This article would draw from my experience teaching and practicing martial arts. I have 21 years experience and I hold black belts in Ninjutsu, Aikido and Wing Chun.

May I proceed with the article as outlined?

An SASE is enclosed. Thanks for your consideration.

Sincerely,

John Campbell